

A man in a black t-shirt stands on the left, presenting to a group of people seated at tables in a modern office. A large screen in the background displays a city street scene with a grid overlay and various numbers. The text 'THE POWER OF BEING STRATEGIC WORKSHOP' is overlaid in yellow on the screen. A yellow banner at the bottom reads 'FOR A FOCUSED AND PRODUCTIVE TEAM'.

THE POWER OF BEING STRATEGIC WORKSHOP

FOR A FOCUSED AND PRODUCTIVE TEAM





The Power of Being Strategic Workshop supports teams to lift their gaze, make collective sense of the bigger picture, and refocus their actions. The need to 'be strategic' isn't just for leadership teams and boards, it's a required skill within any group with decision-making responsibilities. Yet, the demands of day-to-day work mean we don't spend the time we should doing strategic thinking. But without this awareness, teams can miss emerging threats and opportunities, finding themselves in a constant cycle of reaction.

WHO IS THIS FOR

- Leadership teams
- Boards of directors
- Decision-makers at all levels
- Anyone responsible for shaping or executing organisational strategy

WHY THIS WORKSHOP

More than just team building, *The Power of Being Strategic Workshop* is focused on shared understanding and commitment building. It provides the opportunity for boards, leaders and teams to sharpen their future focus and align short term objectives with long term strategies. Whether you're thinking 12 months ahead or mapping out the next 30 years, this workshop equips your team to break free from reactivity and build a collective, future-focused mindset.

BENEFITS & OUTCOMES

- Develop Strategic Awareness - your team will gain a better understanding of the existing and emerging trends impacting your work
- Enable Professional Growth - participants will gain insights into how to develop strategic awareness and how it can be practically applied
- Create Shared Understanding - through facilitated conversations your team will have the opportunity to create deeper connections and understanding
- Understand Strategic Priorities - by the end of the workshop your team will have clarity on what they need to be planning for and what else they may need to explore

WORKSHOP STRUCTURE

This workshop involves approximately four hours of contact time split over two sessions. In between the two sessions participants will be required to commit 30 minutes to participate in an environmental scanning exercise

1.

STRATEGIC AWARENESS SKILLS (GROUP LEARNING)

Delivered either in person or online this session gives participants the tools and techniques they need to build their strategic awareness

2.

SCAN THE ENVIRONMENT (INDIVIDUAL REFLECTION)

Participants spend 30 minutes of their own time to capture the signals of change they're seeing around them.

3.

INFORMATION SYNTHESIS (CONSULTANT LED)

Our team synthesises the environmental scan information into strategic themes for use in the final session.

4.

PRIORITISATION WORKSHOP (GROUP ACTIVITY)

The team reconvenes for a face to face workshop to identify which strategic themes require planning, exploration and monitoring

WHEN SHOULD WE BE DOING THIS?

There is never a bad time to 'be strategic' but there are also natural cycles within the business environment that lend themselves to these types of processes.

For teams, the festive break and the start of the new year provide a clear opportunity to reset and refocus. Consider how *The Power of Being Strategic* could be used to reenergise your team for the year ahead.

For leaders and boards this is an excellent addition to annual strategy off-sites, retreats, and planning session. It can help get people on the same page and get clarity on strategic priorities going forward.

**With a clear vision and
proactive mindset, your team
will be ready to navigate
whatever 2025 brings,
together.**

ABOUT SIMON

15 years ago, Simon was one of the founding members of Rio Tinto Iron Ore's internal scenario planning team. The team was tasked with developing long-range scenarios to help the leadership team understand global iron ore demand over 10+ year time horizons. This information was used to guide billion-dollar investment decisions, including the construction of new mines, railroads and port facilities.

Over the last decade, Simon has applied his extensive real-world experience in scenario planning and futures thinking to become one of Australia's leading strategists and a sought-after conference speaker. Along the way, he has also worked with countless business leaders to address their significant business challenges and help them make better big decisions.

Simon also recently published his third book, *The Scenario Planning Guide: How Scenario Planning Can Be Used to Align Thinking, Stimulate Ideas, and Overcome the Inertia of Uncertainty*.

TESTIMONIAL

“

Simon did a brilliant job of finding the balance between challenging and reassuring us, enabling us to be comfortable with being uncomfortable – to rise to the task of leadership in times of high uncertainty. ”

ANGELA SAVAGE

CEO, Public Libraries Victoria



A person with dark hair, seen from behind, is sitting on a sandy beach. They are looking out at a calm ocean under a grey, overcast sky. The horizon is visible in the distance.

SIMON WALLER

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ENQUIRY PROCESS

Get in touch to confirm Simon's availability
and make a time to discuss your event.