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Hey there, I am Simon. I'm a futurist, international speaker, author and live-streamed TV host. Over the last two decades of my professional life, I've worked in everything from microbusinesses to multinationals, mining companies to management consultancies and corporate offices to camper vans (yes really).

Across all those experiences, I've come to realise this

Almost every facet of our work and life is being impacted by technology...and almost everyone is struggling to deal with it.

I have made it my mission to help people understand both the opportunities and challenges of technologydriven change and then, share ideas on how it can be used to enhance our collective humanity.

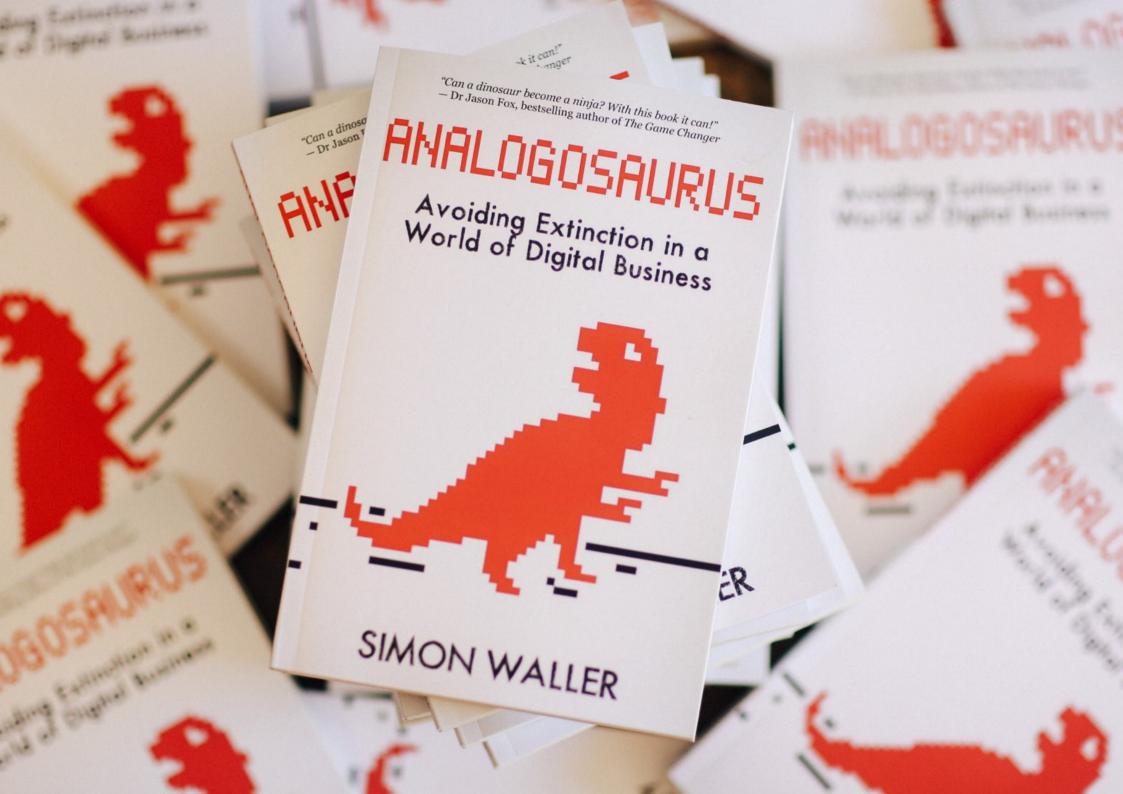
As a keynote speaker, I've always been inspired by the live music acts and their ability to bring an audience together. To me, live music has always been about more than just the music; it's about creating a multi-sensory experience that the audience will never forget.

Over the last few years, I've increasingly brought this approach into my keynote presentations. Using the same cutting-edge video and sound mixing tools used by the world's biggest live acts, and combining it with little moments of joy (such as home-baked, Al designed biscuits), I aim to create immersive and unique experiences that are impossible to replicate in a virtual world.

I hope that in their own small way, my keynotes demonstrate the incredible opportunity there is for technology to be a force for good, to enhance our humanity and through a powerful shared experience, bring people closer together.

Sound interesting? There is more to read at

simonwaller.live



Recommendations for Analogosaurus

"Critical reading for anyone who uses technology in business."

Peter Cook

"Excellent for those wishing to use digital at work and don't know how to start."

Walter J. Adamson

"Simon gently walks us through the case for building digital intelligence, employing a mix of logical arguments, interesting stories and easy to grasp metaphors. His passion for the topic is obvious."

Anneli Blundell

"Simon's conversational style makes this book easy and enjoyable to read. His case is compelling - understand and use the digital tools available to you or face extinction! Now there's a stark choice..."

Corrinne Armour

"I would say the author's experience is the main reason why I found this book interesting and though it has more than 200 pages I was kind of sad when it came its end because of its themes and accessible style it was written in."

Denis Vukosav

"This book is a timely warning about how the modern world is going further and further into the digital realm, and how out of touch many people are to where the future is heading."

John Green

Book details

Individual, hand-signed copies of Analogosaurus are available from simonwaller.live/analogosaurus.

Bulk orders are available with a generous discount for orders of 24 copies & above. Email sunny@simonwaller.com.au for more details.

Don't like pink? For orders of 1,000 books or more we can work together to create your own unique cover and customised content. Once again email sunny@simonwaller.com.au if you would like to find out more.



Recommendations for The Digital Champion

"This book is an absolute imperative if you want your business to stay relevant."

Dr Jason Fox

"Many businesses either have the technology but no idea how to leverage it, or have no idea of the technology that they could be leveraging if only they knew! Simon Waller approaches these issues in an innovative, practical and inspired way. The Digital Champion is the book that will help your organisation develop possibly the most valuable role in your team - a Digital Champion."

Dermot Crowley

"Simon has written the bible for Digital Champions. Simon is fluent in both IT and business. and teaches Digital Champions how to successfully implement digital projects by building a bridge between both (and bringing along users and vendors for the ride).

This is an imminently readable book that teaches how to select. validate and execute digital projects that matter. Essential reading for anyone who wants to don the cape of a digital champion and successfully implement meaningful digital projects."

Peter Cook

"This book shows why organisations have been doing technology all wrong. The digital champions approach and the use of stories is exactly what we need to engage people in the next wave of digital opportunities."

Patricia McMillan

Book details

Individual, hand-signed copies of The Digital Champion are available from simonwaller.live/the-digital-champion.

Bulk orders are available with a generous discount for orders of 24 copies & above. Email sunny@simonwaller.com.au for more details.

Want to make a collectable version? For orders of 1.000 books or more we can work together to create your own unique cover and customised content. Once again email sunny@simonwaller.com.au if you would like to find out more.

Keynotes & **Events**

If you go online this is a video



simonwaller.live/connect



A Technology Speaker. For Humans

Perhaps more than any time in recent history, people need opportunities to reconnect. And not just reconnect with each other, but to reconnect with our organisations, our shared purpose and our place in the world.

As a keynote speaker and facilitator, it is my privilege to create the conditions for connection. To craft shared experiences that encourage audiences to look up, look out and see the world around them in new and exciting ways. It is only by giving our people the time to collectively understand and reflect that we can identify emerging opportunities and shape strategies to move us forward.

In a world where the future is increasingly unpredictable, the ability to successfully navigate uncertainty is more important than ever. If you need help to find clarity in the chaos, please read on.



Keynote #1: All the Possible Futures

Understanding the future is the ultimate competitive advantage. Defining strategies and making decisions become a whole lot easier if you already know where the future is taking us.

So, how can we possibly know the future?

A distinct lack of hoverboards and robotic assistants reminds us that the future is not entirely predictable. But our inability to accurately predict the exact future doesn't stop us from defining the possible futures we will face.

Using scenario planning, the approach made famous by Royal Dutch Shell, Simon investigates the drivers of change in your operating environment and develops vivid, memorable stories of your organisation's possible futures.

These stories are delivered through an interactive and immersive experience that leaves participants with rich memories of the future that will shape decisions and create impact long after your event is over.

What it covers

#scenarioplanning #strategy #innovation #futureofwork

Audience

This is ideally suited for large organisations and industry events

Timing (when in the program)

This keynote requires a significant investment of time and should ideally be scheduled as an all of morning event.



Keynote #2: Can Technology Make Us More Human?

We are constantly being blindsided by technology. Activities that were previously considered the sole domain of humans, such as driving vehicles and helping diagnose cancer, are now being done (often more successfully) by machines. As the rate of technology-driven change continues to increase, a very legitimate question arises: what type of work will be left for us?

It turns out, that the progress of technology is more predictable than we think and there are actions that we can take to improve our long-term relevance. Beyond that, we can also find ways to use technology to free our time from mundane tasks and invest in the uniquely human qualities that enrich our lives.

What it covers

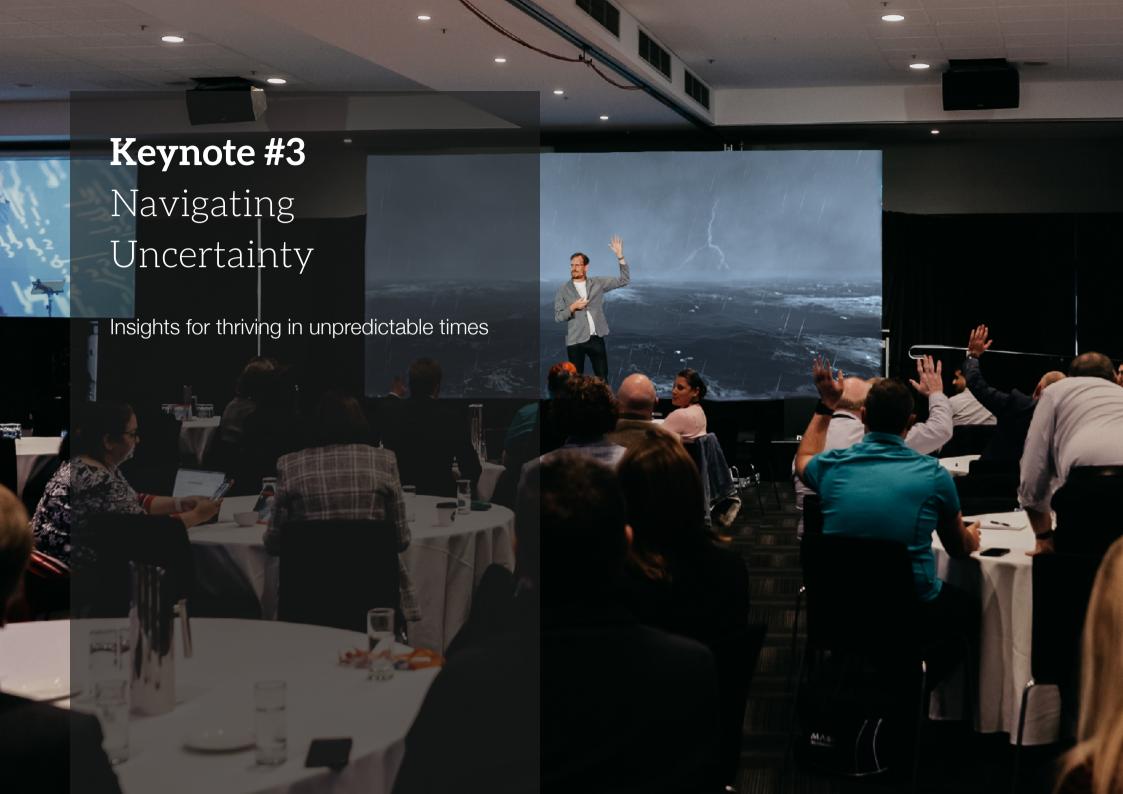
#technology #purpose #futureofwork #leadership

Audience

Given the breadth of impact we are currently seeing with digital disruption, this keynote has broad appeal across all levels in an organisation and is relevant to many different industry sectors.

Timing (when in the program)

A great conversation starter that works great as a breakfast session or just before lunch.



Keynote #3: Navigating Uncertainty

How can you build and operate a successful organisation in an environment defined by unpredictability and uncertainty? Between global pandemics, regional wars and a growing climate crisis, organisations of all shapes and sizes are finding themselves navigating uncharted waters.

In 2004, Simon had his own experience of navigating uncharted waters when he competed in the 2004 Sydney Hobart Yacht Race — a race in which only half the fleet made it to the finish line. As a result of a lifelong association with the fishing industry, what concerned Simon the most was about the lack of planning, preparation and seamanship that led to so many of the sailors abandoning the race...and in some cases, abandoning their boats.

In this keynote, Simon shares his reflections on the race and a series of unique insights that the experience has inspired. And perhaps most interesting, Simon shares a number of leadership lessons from professional fishers that can help organisations not just survive, but also thrive in uncertainty.

What it covers

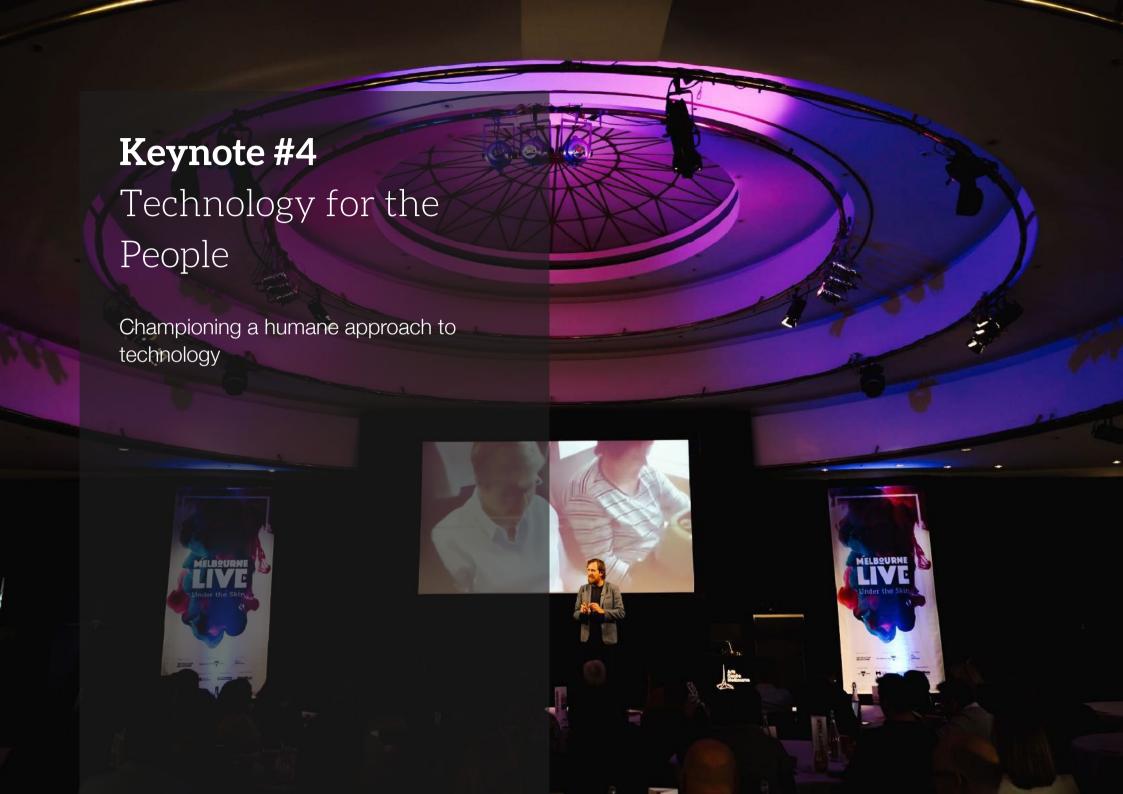
#leadership #resilience #mindset #innovation

Audience

Ideally suited for interactive sessions and round table discussions where the audience can collaborate and share ideas.

Timing (when in the program)

This is a great keynote to open an event. It helps create acceptance and build excitement for change.



Keynote #4: Technology for the People

Leaders know that technology is no longer a 'nice-to-have'; it's a strategic imperative which may determine their very existence. Yet organisations generally struggle to make the most of the opportunities technology offers. 70% of technology projects don't deliver what they promise and 84% of digital 'transformations' don't result in long-term benefit.

It turns out, these failures are rarely the result of technical limitations. The most common issue is, organisations put too much focus on technology and not enough on people.

In this keynote, Simon shares what a more human-centred approach to technology might look like. An approach that acknowledges people's concerns and addresses the issues holding them back. An approach that actively develops the knowledge and skills both people and organisations will need in the future.

If you want to design technology initiatives that people will embrace, then this is the conversation you need to have.

What it covers

#technology #change #IT #leadership

Audience

For leadership teams who acknowledge that in a world of digital disruption, every option needs to be on the table.

Timing (when in the program)

A mind-opening keynote that is a great way to begin your conference and set the scene for great things to come.



Keynote #5: The Custom Job

The breadth of impact technology is having on society is guite positively...huge. And although there are common trends, themes and ideas, the experience of your people in your organisation will always be unique. Sometimes, it just requires a different perspective to help make sense of it all.

The custom job is what happens when you put your audience in the middle and we design a keynote around them. We will take the time to understand your challenges and the impact you want to make. Simon will then craft a keynote that delivers your messages and ideas in a way that's as unique as you are.

If you have some ideas that you would like to explore with Simon, it's best get in touch.

What it covers

#technology #business #leadership #productivity #futureofwork

Audience

This can work for a diverse range of business audiences.

Timing (when in the program)

A mind-opening keynote that is a great way to begin your conference and set the scene for great things to come.



Pirate TV is a collaboration between a rockstar, a film-maker and a futurist (that's me). We turn product launches, learning programs, town halls and conferences into interactive TV experiences. By bringing together a diverse experience in events, online streaming and video production, we provide a unique perspective on how to design, host and deliver thoughtful and engaging online experiences.

Pirate TV brings the thoughtfulness, energy and production quality of live TV to small screen events to deliver the messages that matter. In a world of workplaces overloaded with Zoom calls and Teams meetings, we provide the 'something special' you need to cut through.

If you're planning your event as either fully online or in a hybrid format, you should most definitely get in touch.



As a futurist and business advisor, I help boards and leadership teams make better strategic decisions through the development and application of future scenarios.

There are many benefits of the scenario planning process. It results in decision makers thinking more deeply and critically about the trends shaping their organisation's future. It encourages greater flexibility and responsiveness, as operating conditions change. And it provides a basis for identifying new strategic options, as well as, testing existing ones.

Both in my work as part of Rio Tinto's internal scenario planning team and as an external facilitator, I have taken hundreds of leaders through the scenario planning process. Not only does my expertise as a futurist bring a global perspective to the scenarios, my experience as a facilitator means I am adept at hosting the inevitable strategic conversations this approach initiates.



Create an Immersive Digital Event

I love to speak at events where the technology is used in a thoughtful and considered way to support the outcomes of the event. I work with a limited number of event organisers to help make this happen.

I believe the best conference experiences emerge when you blur the lines between physical and virtual spaces. Where you take the rich, sensory experience that can only come from being physically present, and combine it with the engagement and sharing potential that only digital can provide.

This is easier said than done and so, I am always happy to provide some free, independent feedback on your digital strategy. If, on the other hand, you want help designing something magical from the ground up, please get in touch.

Ready to get started?



The next step is to reach out and get in touch with me. I am Sunny, Simon's business manager and I will be able to provide any supporting information you require, advise on whether the dates for your event are available and arrange a time for you to talk to Simon.

(It's never too soon to do this, as Simon is regularly booked 6 to 12 months in advance. The best way to secure your preferred dates is to get in touch early)

During your initial phone or video call, Simon will gather relevant background information on your event. He will then work with you to determine the key messages you'd like to convey to your audience and which of his keynote topics would best fit.

Assuming there are general nods of agreement (easier to ascertain if we opt for a video call), we will be on our way...

hello@simonwaller.com.au 1300 66 55 85

Some enterprising organisations I've worked with











































Plan opentext OPTUS















Rest at ease, I come recommended

Simon's deep knowledge of digital progression and interruption across modern society was perfectly adapted to our recent RFIWA Conference.

Thank you for giving us the insights and strategies to overcome our fears of technology and for showing us how technology can enhance the customer experience for real estate agents everywhere.

Simon has captivated ADAPT Edge event audiences this year with an impressive range of topics.

They have resonated with the senior executives we host, and the experiential soundscape and method of delivery is world class. I don't hesitate in recommending Simon and his work.

Simon delivered a superb keynote around the "Need to make Technology Personal" for increased relevancy and success in today's digital world. His message was simple, clear & crisp.

Simon strongly connected with the audience while making the session lively & entertaining. I'd happily recommend Simon for anyone looking for a customer centric point of view on how to succeed in today's digital world.

Simon was excellent at balancing the fears of staff about the unknown, with pushing the boundaries and challenging us to do something different.

Simon is generous, extremely knowledgeable and had fantastic ideas. I loved working with Simon and I look forward to other opportunities for us to work together.

Hayden Groves, President, REIWA

Jim Berry, Founder and CEO, ADAPT Chetan Yardi,

Vice President, OpenText

Leanne Williams,

CEO, West Gippsland Libraries

