



# Frankston Business & Industry Chamber

1<sup>st</sup> February 2022  
Jeff Rogut



## FBIC Topics

1. FBIC benefits
2. FBIC – the future
3. How we get there
4. Our Brand
5. Our Pillars
6. Our Values
7. Structure
8. Membership tiers / benefits



# Agenda – Tuesday 1<sup>st</sup> February

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- Welcome
- Introductions
- Presentation – Simon Waller
- FBIC – Jeff Rogut
- Feedback / Questions
- Next steps
- Close

AGENDA

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# Presenter / facilitator: *2022 & Beyond*>



- **Simon Waller** is a futurist and business advisor who helps boards and leadership teams make better strategic decisions through the development and application of future scenarios. Simon is also a local of the Frankston area. From his studio on the Mornington Peninsula, Simon presents keynotes, runs workshops and live streams interactive TV shows to clients across Australia and the world.
- After completing postgraduate qualifications in futures thinking, he worked in scenario planning and strategy development for Rio Tinto. Both in his work as part of Rio Tinto's internal scenario planning team and as an external facilitator, Simon has helped hundreds of business leaders make better strategic decisions through the use of future scenarios.
- Over the course of a morning, Simon will introduce the fundamentals of scenario planning and take you through four scenarios he has created for the future of businesses in Australia out to 2025. These scenarios will not only provide participants with insights into their own business and industry, they will also help shape a conversation about how a future Chamber of Commerce can best support Frankston's business community.
- As we emerge from the global pandemic, it is arguable that business owners have never faced more uncertainty than they do right now, but for business and industry leaders who are prepared and ready to respond, uncertainty is the basis for new and exciting opportunities.



# The FBIC benefits

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- Promote your business and make new business contacts and referrals through our exclusive Chamber Member events
- Be informed of local, state and national business issues through Chamber newsletters
- Business directory inclusion to bring added visibility to your business
- Gain a voice in government - local, state, federal – through our advocacy initiatives on issues that affect business, including Covid developments
- Health, safety, wellbeing and other valuable programs
- Participate on unique committees and e.g. Women in business; Young Entrepreneurs; emerging industries etc, and in unique awards & recognition programs
- Share in local research initiatives

**Advocacy**  
Advocacy is a political  
aims to influence public  
media campaigns,  
direct approach is  
speak on behalf of  
also a





# FBIC – the Vision

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- Realizing the full potential of businesses and industries in the Frankston Council area to drive a **new era of innovation, development, growth, productivity, employment and profitability.**



**Small Business  
Friendly Council**





# How do we get there

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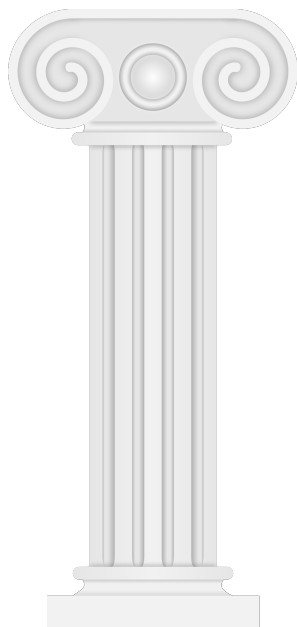
- We focus on **Advocacy to all tiers of government for all business sizes, Connection and Education**, thereby supporting and nurturing our business and industry Members.
- Assist members to find business opportunities and to grow their business
- Educate members on relevant entrepreneurial topics
- Create networking opportunities for members
- Be the collective voice to local government
- The Frankston Business & Industry Chamber [FBIC] is the **peak business organization and voice for the Frankston area**.



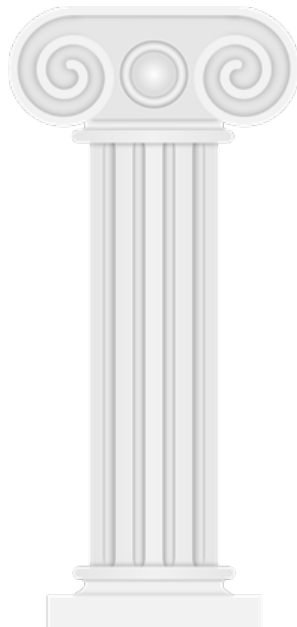
# Our Pillars

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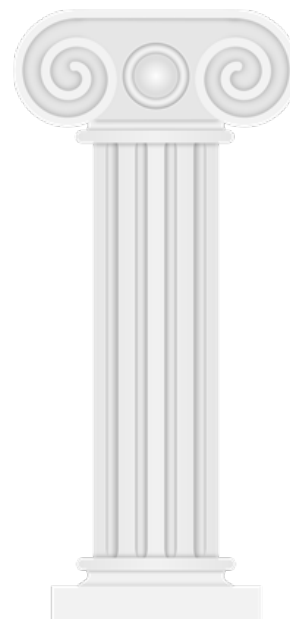
**ADVOCACY**



**CONNECTION**



**EDUCATION**







# Our Brand

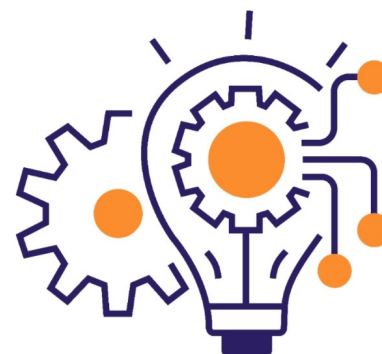
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- Frankston Business Collective
- Frankston Forward
- Prosper Frankston
- Frankston Business & Industry Chamber

# Our Values

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- Accountability
- Collaboration
- Innovation
- Integrity
- Service



**SERVICE**





# Our structure

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- It is recommended that the FBIC be set up as a **company, limited by guarantee**.
- The actual Board composition will depend on interested parties joining the FBIC however a **mix of small and large businesses as well as industry sectors should be aimed for**.
- There will be a **CEO** [responsible for the day to day management of the Chamber and achievements against the strategic plan], a **Chair, Deputy Chair and Company Secretary**.
- Initially a maximum of **9 Board members** in total should be aimed for. The Board is responsible for the governance of the Chamber.
- A **selection matrix** is to be developed to select prospective Board members against desired skills criteria
- A **Constitution** will be developed for the FBIC.
- **Sub Committees** may be formed depending on needs.

## Pros

- Flexible and independent
- Lean and agile
- Involvement of local businesses on the Board
- Board responsible for strategy and decisions

## Cons

- Limited initial financial and other resources

# Our Membership tiers

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- **OPAL** – ideal for individuals, micro businesses and sole traders: \$150.00 p.a. including GST
- **EMERALD** – small business employing 2 to 10 employees: \$290.00 p.a. including GST
- **RUBY** – for businesses employing 11- 50 employees: \$450.00 p.a. including GST
- **DIAMOND** – for large businesses employing 51+ employees: \$690.00 p.a. including GST
- **PLATINUM** – major sponsor: \$5000.00 p.a. including GST







# Our Membership benefits

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  - Gain a voice in government - local, state, federal – through our advocacy initiatives
  - Health, safety, wellbeing and other valuable programs
  - Participate on unique committees and e.g. Women in business; Young Entrepreneurs; emerging industries etc, and in unique awards & recognition programs
  - Share in local research initiatives
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- **Major Sponsor**  
Annual membership; logo on Chamber website and all promotional materials; opportunities to present at events; special sponsor breakfasts; complimentary tickets to excellence awards dinner; recognition at events; award naming rights; host meetings



Thank  
You



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