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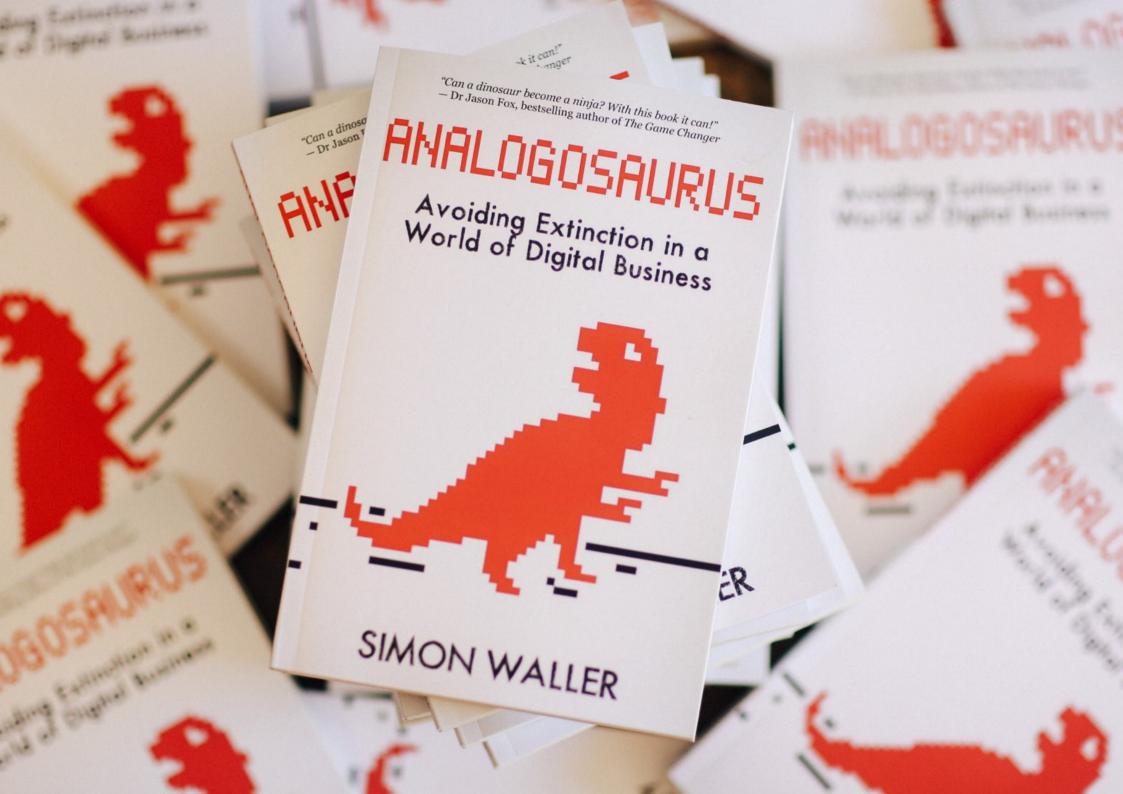
Some people talk about the future. Simon chooses to live it. While he doesn't have a robotic assistant or get around in a flying car just yet, he researches trends and emerging technologies, then runs experiments on himself, his business and sometimes his family. Along the way, these experiences have led him to dramatically change the way he operates his business and, more importantly, how he lives his life.

Simon has experimented with virtual organisations, 30 hour weeks, remote work, unlimited leave and flexible teams. He also started running his business completely in the cloud well before it was cool. Most recently, Simon spent three months living and working in a campervan with his family to better understand attitudinal shifts around work-life balance and to see what it's like to be a genuine digital nomad.

Armed with his first-hand experiences, Simon helps others implement the future and successfully navigate the risks, challenges and opportunities it brings. Through his keynotes, Simon shares his personal stories and experiments and inspires people to take a more purposeful approach to their lives and work. For organisations seeking deeper conversations and more hands-on support, Simon offers customised strategic workshops and insanely practical training programs.

> Sound interesting? If you want to find out more you can head to

> > simonwaller.live



## **Recommendations for Analogosaurus**

"Critical reading for anyone who uses technology in business."

Peter Cook

"Excellent for those wishing to use digital at work and don't know how to start."

Walter J. Adamson

"Simon gently walks us through the case for building digital intelligence, employing a mix of logical arguments, interesting stories and easy to grasp metaphors. His passion for the topic is obvious."

Anneli Blundell

"Simon's conversational style makes this book easy and eniovable to read. His case is compelling - understand and use the digital tools available to you or face extinction! Now there's a stark choice..."

#### **Corrinne Armour**

"I would say the author's experience is the main reason why I found this book interesting and though it has more than 200 pages I was kind of sad when it came its end because of its themes and accessible style it was written in."

**Denis Vukosav** 

"This book is a timely warning about how the modern world is going further and further into the digital realm, and how out of touch many people are to where the future is heading."

John Green

### Book details

Individual, hand signed copies of Analogosaurus are available from simonwaller.live/analogosaurus.

Bulk orders are available with a generous discount for orders of 24 copies & above. Email sunny@simonwaller.com.au for more details.

Don't like pink? For orders of 1,000 books or more we can work together to create your own unique cover and customised content. Once again email sunny@simonwaller.com.au if you would like to find out more.



## **Recommendations for The Digital Champion**

"This book is an absolute imperative if you want your business to stay relevant."

Dr Jason Fox

"Many businesses either have the technology but no idea how to leverage it, or have no idea of the technology that they could be leveraging if only they knew! Simon Waller approaches these issues in an innovative, practical and inspired way. The Digital Champion is the book that will help your organisation develop possibly the most valuable role in your team - a Digital Champion."

**Dermot Crowley** 

"Simon has written the bible for Digital Champions. Simon is fluent in both IT and business. and teaches Digital Champions how to successfully implement digital projects by building a bridge between both (and bringing along users and vendors for the ride).

This is an imminently readable book that teaches how to select. validate and execute digital projects that matter. Essential reading for anyone who wants to don the cape of a digital champion and successfully implement meaningful digital projects."

**Peter Cook** 

"This book shows why organisations have been doing technology all wrong. The digital champions approach and the use of stories is exactly what we need to engage people in the next wave of digital opportunities."

Patricia McMillan

### Book details

Individual, hand signed copies of The Digital Champion are available from simonwaller.live/the-digital-champion.

Bulk orders are available with a generous discount for orders of 24 copies & above. Email sunny@simonwaller.com.au for more details.

Want to make a collectable version? For orders of 1.000 books or more we can work together to create your own unique cover and customised content. Once again email sunny@simonwaller.com.au if you would like to find out more.

# **Keynotes** & **Events**

If you go online this is a video



simonwaller.live



## A Technology Speaker. For Humans.

Through direct engagement with participants, peer to peer interaction and the transformative effects of shared human experience, Simon creates moments that are impossible to recreate in a virtual world.

His fresh, insightful keynotes reflect the same philosophy of continual experimentation and improvement that he brings to the rest of his life. Inspired by live music performances, Simon uses cutting edge video and sound mixing software to deliver an immersive visual and audio experience that reinforces what makes live events unique.

Simon's unique combination of storytelling, creativity and content will engage your audience and encourage them to see the future as not something that will happen to them tomorrow, but something they can act on today.



# **Keynote #1:** All the Possible Futures

Understanding the future is the ultimate competitive advantage. Defining strategies and making decisions becomes a whole lot easier if you already know where the future is taking us.

So, how can we possibly know the future?

A distinct lack of hoverboards and robotic assistants reminds us that the future is not entirely predictable. But our inability to accurately predict the exact future doesn't stop us from defining the possible futures we will face.

Using scenario planning, the approach made famous by Royal Dutch Shell, Simon investigates the drivers of change in your operating environment and develops vivid, memorable stories of your organisation's possible futures.

These stories are delivered through an interactive and immersive experience that leaves participants with rich memories of the future that will shape decisions and create impact long after your event is over.

#### What it covers

#scenarioplanning #strategy #innovation #futureofwork

#### **Audience**

This is ideally suited for large organisations and industry events

## Timing (when in the program)

This keynote requires a significant investment of time and should ideally be scheduled as an all of morning event.



# **Keynote #2: Can Technology Make Us More Human?**

We are constantly being blindsided by technology. Activities that were previously considered the sole domain of humans such as driving vehicles and helping diagnose cancer are now being done (often more successfully) by machines. As the rate of technology-driven change continues to increase, a very legitimate question arises: what type of work will be left for us?

It turns out that the progress of technology is more predictable than we think and there are actions that we can take to improve our long-term relevance. Beyond that, we can also find ways to use technology to free our time from mundane tasks and invest in the uniquely human qualities that enrich our lives.

### What it covers

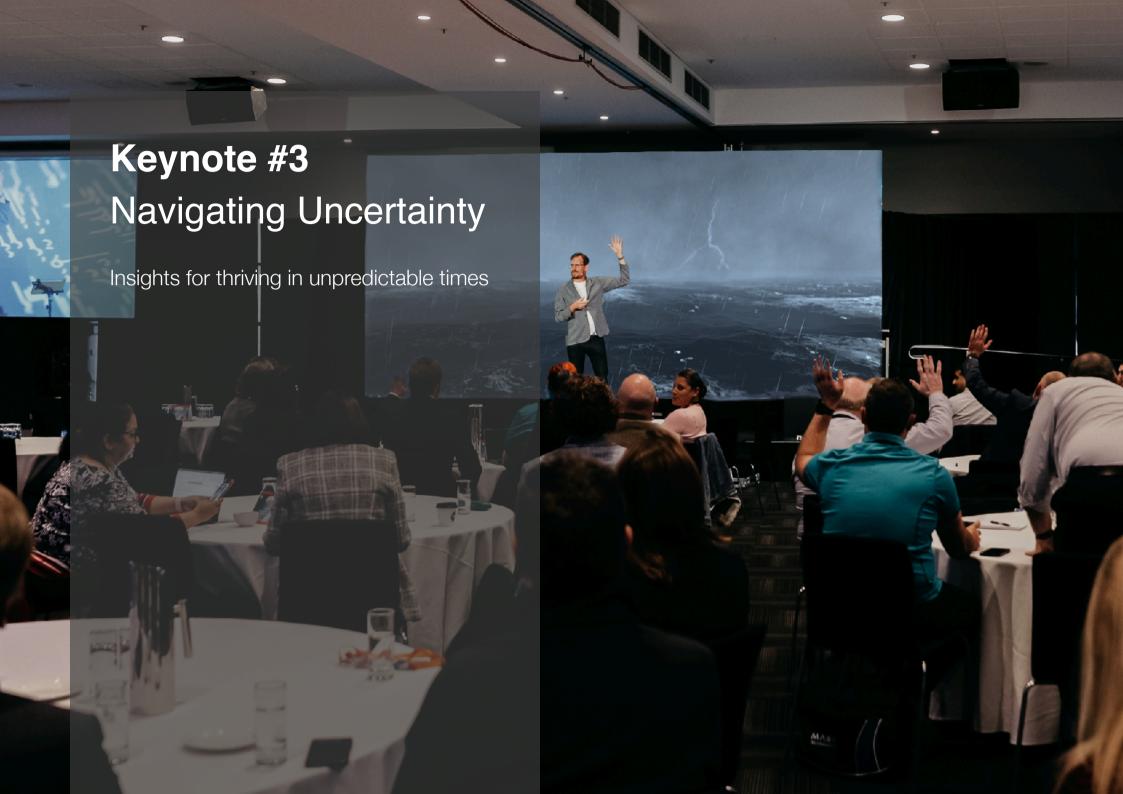
#technology #purpose #futureofwork #leadership

#### **Audience**

Given the breadth of impact we are currently seeing with digital disruption, this keynote has broad appeal across all levels in an organisation and is relevant to many different industry sectors.

## Timing (when in the program)

A great conversation starter that works great as a breakfast session or just before lunch.



# **Keynote #3: Navigating Uncertainty**

How can you build and operate a successful organisation in an environment defined by unpredictability and uncertainty? Between global pandemics, regional wars and a growing climate crisis, organisations of all shapes and sizes are finding themselves navigating uncharted waters.

In 2004, Simon had his own experience of navigating uncharted waters when he competed in the 2004 Sydney Hobart Yacht Race — a race in which only half the fleet made it to the finish line. As a result of a lifelong association with the fishing industry, what concerned Simon the most was about the lack of planning, preparation and seamanship that led to so many of the sailors abandoning the race...and in some cases, abandoning their boats.

In this keynote, Simon shares his reflections on the race and a series of unique insights that the experience has inspired. And perhaps most interesting, Simon shares a number of leadership lessons from professional fishers that can help organisations not just survive, but to thrive in uncertainty.

### What it covers

#leadership #resilience #mindset #innovation

#### **Audience**

Ideally suited for interactive sessions and round table discussions where the audience can collaborate and share ideas.

## Timing (when in the program)

This is a great keynote to open an event. It helps build acceptance and excitement for change.



# **Keynote #4: Technology for the People**

Leaders know technology is no longer a 'nice to have', it's a strategic imperative which may determine their very existence. Yet organisations generally struggle to make the most of the opportunities technology offers. 70% of technology projects don't deliver what they promise and 84% of digital 'transformations' don't result in long-term benefit.

It turns out these failures are rarely the result of technical limitations. The most common issue is organisations put too much focus on technology and not enough on people.

In this keynote, Simon shares what a more human-centred approach to technology might look like. An approach that acknowledges people's concerns and addresses the issues holding them back. An approach that actively develops the knowledge and skills both people and organisations will need in the future.

If you want to design technology initiatives that people will embrace then this is the conversation you need to have.

### What it covers

#technology #change #IT #leadership

### **Audience**

For leadership teams who acknowledge that in a world of digital disruption every option needs to be on the table.

### Timing (when in the program)

A mind opening keynote that is a great way to begin your conference and set the scene for great things to come.



# **Keynote #5: Thrive on Disruption**

For most organisations, the disruptive nature of digital technology is seen as a challenge to overcome. And yet for a select few, these same conditions have resulted in massive innovation and growth. What makes these organisations different? How have their leaders navigated this environment so much more successfully than others?

This presentation uses the power of storytelling and is illustrated with examples from the world's most disruptive businesses. It's designed to spark conversation in small groups and leadership teams as to how you too can thrive on disruption.

This is the time to challenge your people to think differently. To create a more adaptive and resilient business fit for the future.

### What it covers

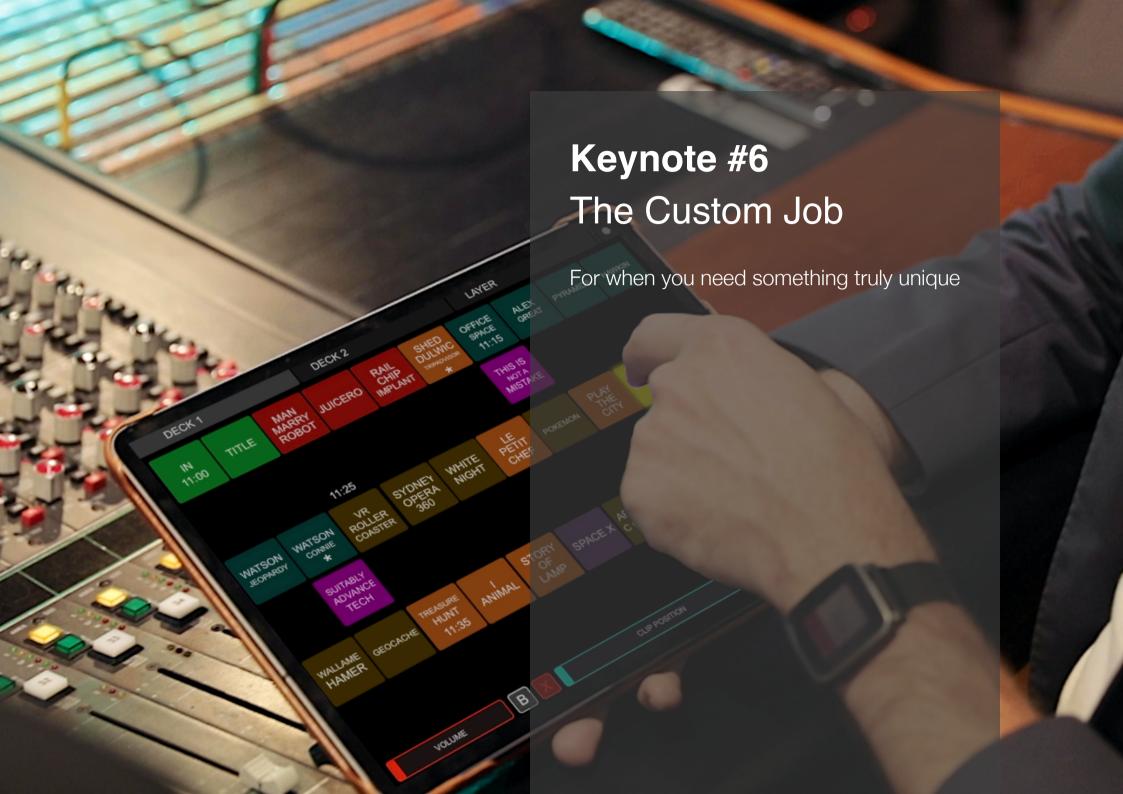
#technology #disruption #leadership #resilience #change

### **Audience**

Ideally suited for business owners, executive teams and leadership groups.

## Timing (when in the program)

Ideally this keynote would be best served at the end of the day with a glass of red around an open fire. Alternatively, it works well towards the beginning of your program to help open people's minds.



## **Keynote #6:** The Custom Job

The breadth of impact technology is having on society is guite positively...huge. And although there are common trends, themes and ideas, the experience of your people in your organisation will always be unique. Sometimes it just requires a different perspective to help make sense of it all.

The custom job is what happens when you put your audience in the middle and we design a keynote around them. We will take the time to understand your challenges and the impact you want to make. Simon will then craft a keynote that delivers your messages and ideas in a way that's as unique as you are.

If you have some ideas that you would like to explore with Simon it's best get in touch.

### What it covers

#technology #business #leadership #productivity #futureofwork

### **Audience**

This can work for a diverse range of business audiences.

## Timing (when in the program)

A mind opening keynote that is a great way to begin your conference and set the scene for great things to come.



A great keynote can motivate participants towards action, but without the opportunity for more intimate and direct engagement, this motivation may turn out to be short-lived. In addition to his keynotes, Simon offers customised, practical workshops to support active discussion and planning that will have a long-term impact in your organisation.

If your organisation is already motivated towards doing something different, Simon can help you understand what different looks like. His tailored programs provide opportunities for in-depth discussion on emerging strategic challenges. With his inquisitive, enthusiastic approach, Simon fosters an environment that allows ideas to flow freely and guides participants towards implementable actions that will shape your organisation's future.

And if you're after something truly unique, ask Simon about lunch!

There's no better place to connect and converse than around the table preparing and sharing food. If you're looking for a powerful addition to your offsite event, consider a half or full day culinary conversation where Simon hosts your leadership team for lunch.



When he's not speaking, writing or away on adventures, Simon runs programs to develop and support internal digital change agents. Based on his book The Digital Champion: Connecting the Dots Between People, Work and Technology, Simon's in-house and public programs help enable business growth through the continuous delivery of small, simple technology improvements.

To find out more about the Digital Champions Club you can check out digitalchampionsclub.com.au



## **Create an Immersive Digital Event**

Simon loves to speak at the events where the technology is used in a thoughtful and considered way to support the outcomes of the event. He works with a limited number of event organisers to help make this happen.

Simon believes the best conference experiences emerge when you blur the lines between physical and virtual spaces. Where you take the rich, sensory experience that can only come from being physically present but combine it with the engagement and sharing potential that only digital can provide.

This is easier said than done and so Simon is always happy to provide some free, independent feedback on your digital strategy. If, on the other hand, you want help designing something magical from the ground up please get in touch.

## Ready to get started?



The next step is to get in touch with Simon's wonderful business manager, Sunny. She will be able to advise on whether the dates for your event are available and arrange a time for you to talk to Simon.

(It's never too soon to do this as Simon is regularly booked six to 12 months in advance. The best way to secure your preferred dates is to get in touch early)

During your initial phone or video call Simon will gather relevant background information on your event. He will then work with you to determine the key messages you'd like to convey to your audience and which of his keynote topics would best suit your event.

Assuming there are general nods of agreement (easier to ascertain if we opt for a video call) we will be on our way...

hello@simonwaller.com.au 1300 66 55 85

## Some enterprising organisations I've worked with











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## Rest at ease, I come recommended

Simon's deep knowledge of digital progression and interruption across modern society was perfectly adapted to our recent RFIWA Conference.

Thank you for giving us the insights and strategies to overcome our fears of technology and for showing us how technology can enhance the customer experience for real estate agents everywhere.

Simon has captivated ADAPT Edge event audiences this year with an impressive range of topics.

They have resonated with the senior executives we host, and the experiential soundscape and method of delivery is world class. I don't hesitate in recommending Simon and his work.

Simon delivered a superb keynote around the "Need to make Technology Personal" for increased relevancy and success in today's digital world. His message was simple, clear & crisp.

Simon strongly connected with the audience while making the session lively & entertaining. I'd happily recommend Simon for anyone looking for a customer centric point of view on how to succeed in today's digital world.

Simon was excellent at balancing the fears of staff about the unknown, with pushing the boundaries and challenging us to do something different.

Simon is generous, extremely knowledgeable and had fantastic ideas. I loved working with Simon and I look forward to other opportunities for us to work together.

Hayden Groves, President, REIWA

Jim Berry, Founder and CEO, ADAPT

Chetan Yardi, Vice President, OpenText

Leanne Williams, CEO, West Gippsland Libraries

